

## CAMPUS UPDATE

### Mahidol team's short film wins Toyota road safety contest

A Mahidol University student team bagged the top prize in the "Toyota THINK! Road Safety Conceptual Short Film" contest.

The Doctery team submitted its production called "Drive Life" and won a Bt100,000 cash prize, a plaque and a field trip to the Toyota Safety Education Centre Mobilitas in Japan's Nagoya City.

The competition was hosted by Toyota Motor Thailand and A Day magazine as part of a campaign for lasting road safety under the concept of "generosity+discipline=safety".

The first runner-up was Khon Kaen University's "The Doy", which entered a short film entitled "Cheu" (Believe), and the second runner-up was Assumption Convent's "Kaedam Saendee" (Good Black Cheeps).

The popularity award, according to votes on the Toyota Facebook page, went to Thammasat University's Udomsuk Cinema team.

The organisers invited 20 out of 302 teams nationwide to the semi-final round, where they were narrowed down to nine teams for the final.

Toyota published the nine short films in the finals as a VCD for distribution in the June edition of A Day magazine.

For more information, log onto [www.facebook.com/ToyotaCSR](http://www.facebook.com/ToyotaCSR) or [www.toyota.co.th](http://www.toyota.co.th).



MEMBERS OF 'Doctery' team from Mahidol University show their top prize from the 'Toyota THINK! Road Safety Conceptual Short Film' competition.